



Driving Transformative Change: Payer & Provider Partnerships in Population Health Management

November 17, 2016

Qiana Thomason, MSW, LCSW



Kansas City

Population Health Management

The outcome of healthier people, produced when there's aligned payment and benefit structures, and actionable information leveraged by engaged care teams to facilitate physician and health system accountability in the effective management of a population.

Guiding Principles



WE ACT

as a trusted partner and guide in identifying innovative solutions that deliver value to all of our customers – members, employers and providers.



WE EMPOWER

providers and patients to achieve the patient's best health at the lowest cost



WE ALIGN

products and benefit designs with provider payment strategies.



WE ACT

as change agents in the community as necessary to drive value for our customers and across our community.



WE ENCOURAGE,

recognize and reward strong primary care with our providers, members and employers.

WE ANALYZE

and understand healthcare data to identify improvement opportunities across providers, members and employers.



WE REWARD

patient engagement and individual health improvement efforts of our members.

WE DEMONSTRATE

value to our employers.



WE ADVOCATE

for and incentivize integrated care across the delivery system regardless of ownership.



WE BALANCE

innovation with fiduciary responsibility

Driving Transformative Change



Blue Ribbon Panel



Blue KC's Medical Home Advanced Primary Care Programs



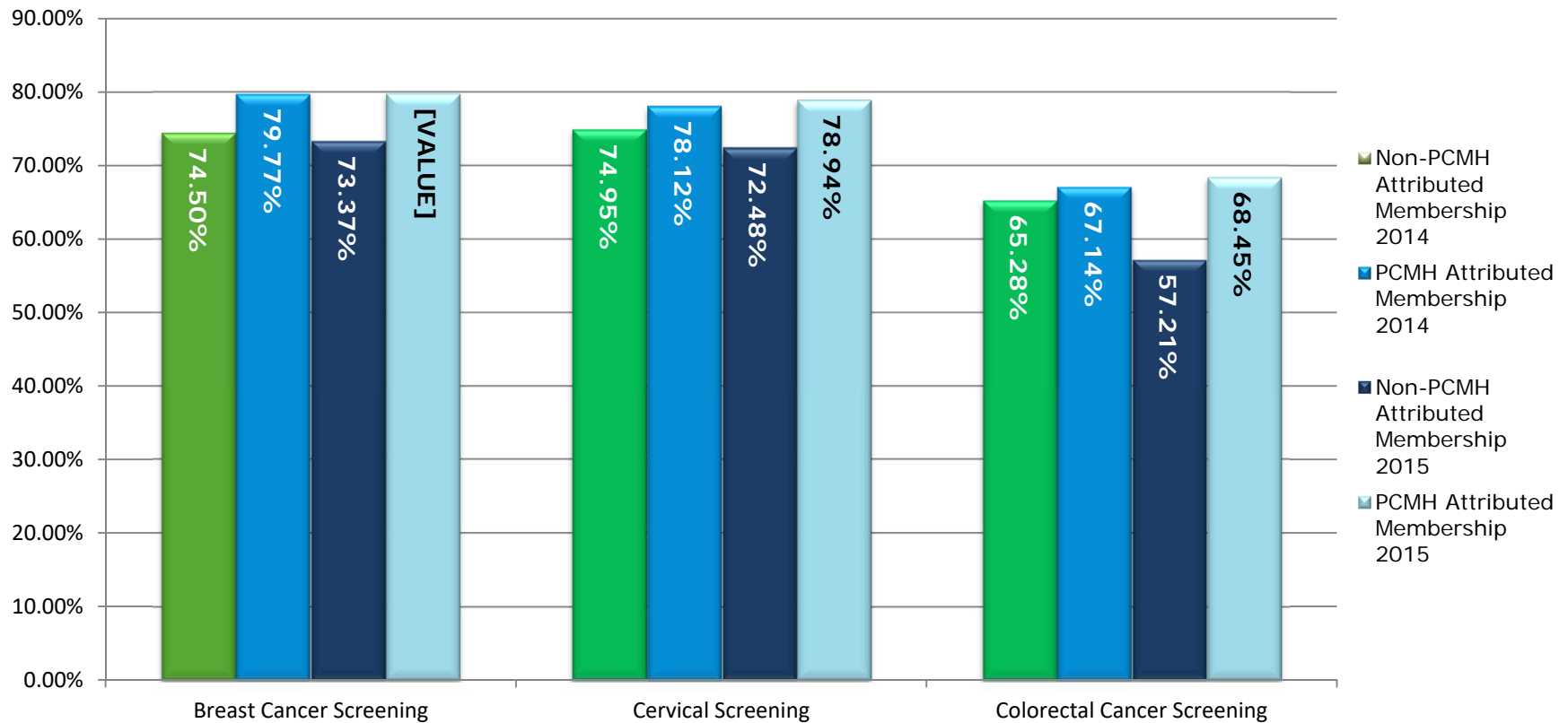
Comprehensive Primary Care Plus (CPC+)



Healthier People, Higher Quality, Smarter Spending

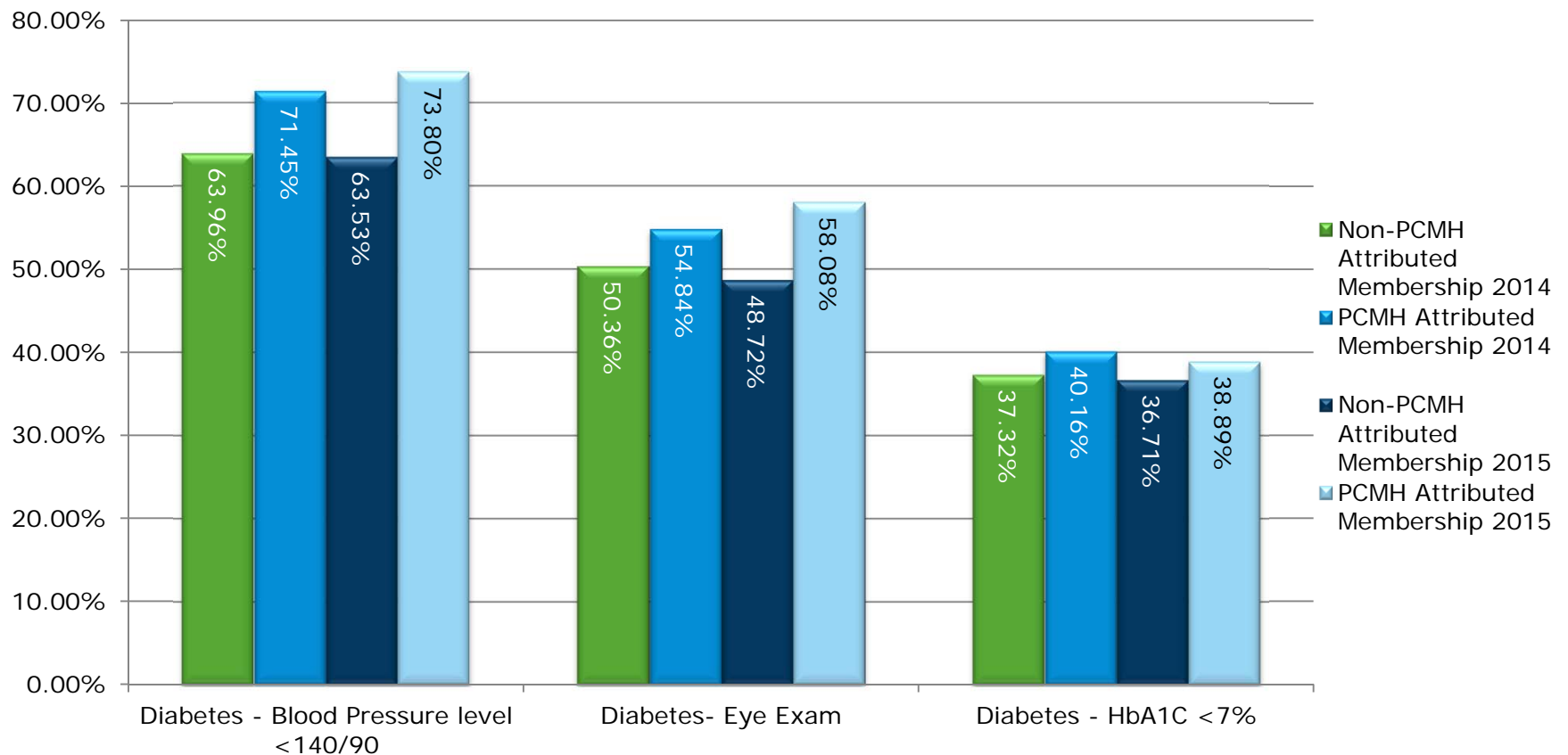
Preventive Measure Set

Medical Home vs Non-Medical Home Performance 2014 & 2015



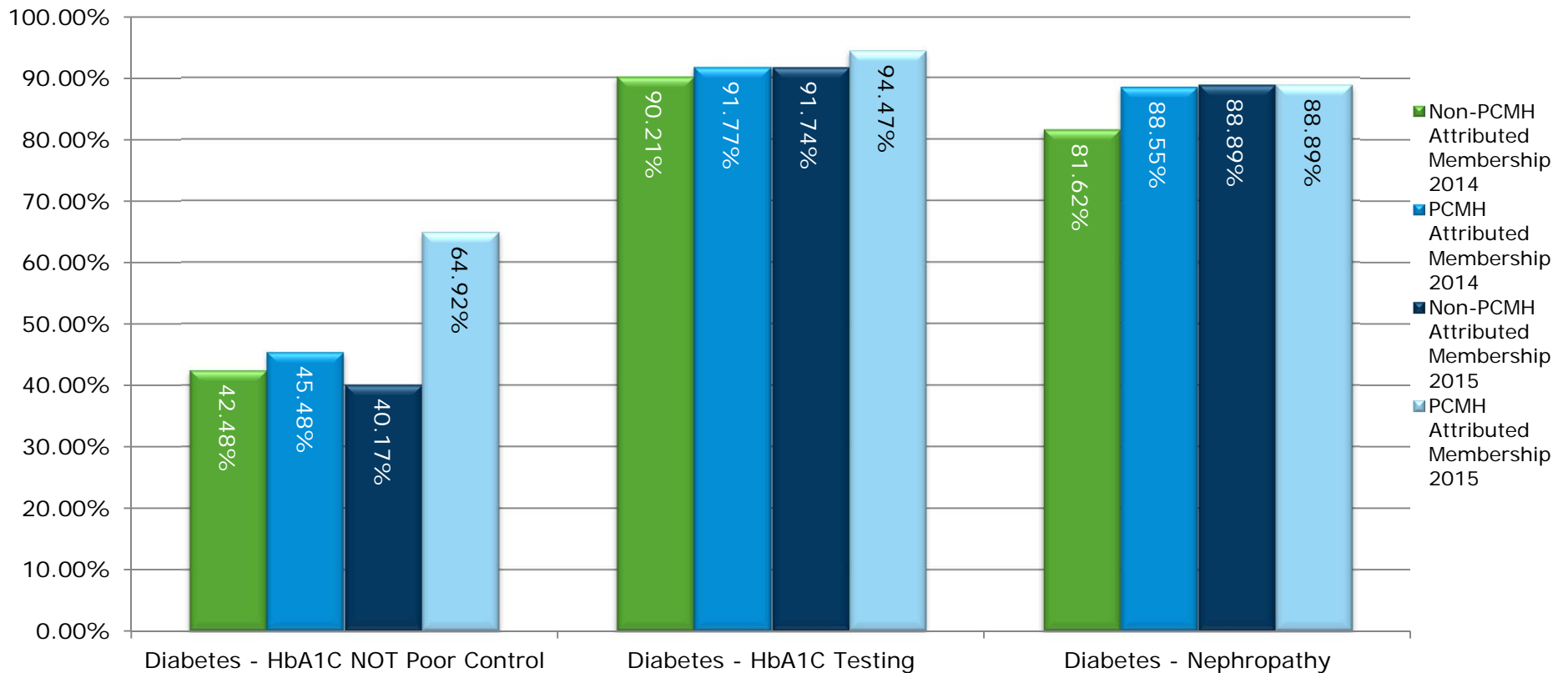
Chronic Care Measure Set

Medical Home vs Non-Medical Home Performance 2014 & 2015



Chronic Care Measure Set (cont.)

Medical Home vs Non-Medical Home Performance 2014 & 2015





Today's health plan members are not the members we've covered in the past. They require more care management than ever.



As Providers assume greater risk, payers and providers must partner collaboratively and effectively, jointly planning population health strategies that work for the unique needs and capabilities of that practice or system.

