FAQ for Contributing Authors

Thank you very much for your interest in writing for Kansas City Medicine. Here are some of the questions we are most often asked about submitting articles to our journal.

What types of articles does Kansas City Medicine seek?
- **Informational**: Description of a medical program or service that is making a difference for the community.
- **Commentary**: Your opinion about an important topic affecting medicine in Kansas City. (Brief letters to the editor also are welcome.)
- **Clinical**: Description of conditions, treatments or procedures. Should include references.
- **Practice Management (Consultants)**: Advice on insurance, technology, etc. Should be given on objective, third-party basis and not overtly promote the author's services.

Please feel free to submit a brief concept of your idea to us before sending a finished article.

How long should my article be?
- Articles for our journal range anywhere from 500 words to sometimes over 3,000 words. Most are 1,500 to 2,500 words. Please use whatever length is needed for your subject. Commentaries and practice management articles typically are 500-1,000 words; informational and clinical articles may be longer.

What file type should I send it in?
- Please submit articles in Microsoft Word. Do not send text in PDF.

If I have photos or charts, how should I send those?
- Photos should be sent in JPEG, PNG or other art file. Resolution should be sufficient quality for print production. Hint: If you open the file, the photo should fill at least 2/3 the height of the screen.
- Charts should be sent in the original files in which they were created, e.g., Power Point.

Should I include a photo and brief bio?
- Please send a high-resolution photo(s) of the author(s) with the article.
- Please include the author’s title and contact information (phone, email), along with any other relevant information you may want to include such as special certifications, etc. Please note, our author bios are only a couple of sentences long.

What if my article has citations?
- For literature citations, please follow American Medical Association guidelines in citing articles, books, web pages, etc. See AMA guidelines on the next page.

What about general guidelines on punctuation, capitalization, etc.?
- We will edit your copy to conform to Associated Press style and the Chicago Manual of Style to ensure consistency throughout our journal. If we see something about which we have a question and may affect the meaning of your statement, we will contact you.

Thank you again for your interest in Kansas City Medicine
Jim Braibish, Managing Editor, editor@kcmedicine.org, 314-570-3532
General rules from the 10th edition
- Items are listed numerically in the order they are cited in the text
- Include up to 6 authors
- For more than six, provide the names of the first three authors and then add et al
- If there is no author, start with the title
- Periodicals (journals, magazines, and newspapers) should have abbreviated titles; to check for the proper abbreviation, search for the Journal Title through [LocatorPlus](http://www.locatorplus.nlm.nih.gov) at the National Library of Medicine website

<table>
<thead>
<tr>
<th>Citation Type</th>
<th>Example</th>
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<tbody>
<tr>
<td>Newspaper article – in print</td>
<td>Wolf W. State’s mail-order drug plan launched. Minneapolis Star Tribune. May 14, 2004:1B.</td>
</tr>
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Citing sources within your paper

Unlike APA or MLA, you will not use the author’s last name for the in-text citations. Instead, you will number each instance when you are referencing an article. The order of numbering will be contingent on the order in which you use that reference within your paper. In the example below, the first article referenced is given the number one in superscript. In the References section, you will find the matching article listed as number 1.

Example Article


In-Text Citation Example

LARGE INCREASES IN AMERICANS’ CONSUMPTION OF sugar-sweetened beverages (SSB) have been a topic of concern. Between 1977 and 2002, the intake of “caloric” beverages doubled in the United States, with most recent data showing that children and adults in the United States consume about 172 and 175 kcal daily, respectively, from SSB.\(^1\) It is estimated that SSB account for about 10% of total energy intake in adults.\(^2,3\) High intake of SSB has

References Section Example

References


Use commas to separate multiple citation numbers in text, like you see between references 2 and 3. Unpublished works and personal communications should be cited in the text (and not on the reference list).\(^1\) Superscript numbers are placed outside periods and commas, and inside colons and semicolons. When citing the same source more than once, give the number of the original reference, then include the page number (in parentheses) where the information was found. See pages 41-44 of the *AMA Manual of Style* for more information.

References