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# KANSAS CITY

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# MEDICAL SOCIETY

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## MEMBER CONNECTIONS

July 24, 2020

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### "Wear a Mask," Say KCMS Physicians in New Video

Check out and share [this new two-minute video of KCMS physicians urging the public to wear masks](#) to prevent the spread of COVID-19. Nine physicians appear in the video, each offering creative messages on mask wearing. The video was created at the suggestion of KCMS members during the July 11 KCMS webinar on COVID-19 leadership. Speakers on the webinar called for unified, creative messaging on mask-wearing to slow the spread of the SARS-CoV-2 virus. Check the KCMS [Facebook](#) and [Twitter](#) postings of the video and share these across your network! Or [share the link from the KCMS website](#). Let's circulate this as widely as we can!



### Webinar Summaries and Recordings Available

*"Very knowledgeable panelists."* -KCMS member

Thank you to all who joined in the July 11 and 18 KCMS webinars on COVID-19 leadership and Medicaid expansion. These were outstanding, informative presentations. To view the July 11 COVID presentation, you will need the password **KCMSmember7/11**. [Go here to see brief summaries of the webinars and view recordings of each session.](#)

### Medicaid Expansion Supporter Ads Appearing This Weekend

The names of nearly 400 Kansas City-area physicians

endorsing Medicaid expansion and Missouri Amendment 2 are appearing in [full-page ads](#) this weekend in the *Kansas City Star* and *Kansas City Business Journal*. You can see the ad artwork and the supporter list here. The cost of the ads is being paid for by a grant from the Health Forward Foundation to the Kansas City Medical Society Foundation. Thank you to all the physicians who signed on to our Medicaid expansion supporter list! [See the ad and the supporter list.](#)



## Commentary Highlights Importance of Medicaid Expansion Vote

[“Medicaid Expansion Is an Opportunity We Can’t Afford to Miss”](#) is the title of a commentary authored by KCMS President Betty Drees, MD, and KCMS Foundation Board Chair Stephen Salanski, MD. The commentary highlights the importance of the August 4 vote on Medicaid expansion in Missouri, and how this represents a unique opportunity to improve patient access to medical care as well as create jobs, support our economy and help keep rural hospitals open. COVID-19 has only intensified the need for Medicaid expansion. [Please read and share this commentary.](#) In Oklahoma, Medicaid expansion passed by only a slim margin. **Please encourage all your contacts in Missouri to vote “yes” on Amendment 2 on August 4.**



## Download and Share "Get Care" Posters

In addition to the social media #getcareKC graphics already available, we have added 8-1/2 x 11 posters for download and sharing. The Get Care campaign responds to patient COVID-19 fears and reminds them of the importance of continuing to seek medical care and maintain children’s immunizations. [Download the posters and social media graphics.](#)



## Foundation Adopts Statement on Health Equity

The Kansas City Medical Society Foundation Board of Directors has adopted a Statement on Health Equity. It expresses the Foundation's commitment to supporting health access, reducing barriers to health care, and building a diverse health care workforce. [Read the statement.](#)

## Kansas City Medicine Receives Award

The Medical Society's journal *Kansas City Medicine* has received the Apex Award for Publication Excellence for the second consecutive year. The award recognizes excellence in editorial content, graphic design and the success of the entry in achieving overall communications effectiveness and quality.



## Calendar

Monday, July 27 – KCMS Leadership Council, 6 p.m. via Zoom

Monday, August 24 - KCMS Board Meeting, 6 p.m. via Zoom

Monday, September 14 - KCMS Leadership Council, 6 p.m. via Zoom

Thank you to our Partners!



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