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KANSAS CITY

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# MEDICAL SOCIETY

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## MEMBER CONNECTIONS

April 16, 2021

### In this issue:

- [Seeking Physician Testimonials for Vaccine Promotion](#)
- [Minority Physician Leadership Initiative Being Developed](#)
- [KCMS Leadership Council to Meet April 26](#)
- [April is National Minority Health Month](#)
- [Medical News in the Media](#)

### Seeking Physician Testimonials for Vaccine Promotion

Why do you recommend that patients get the COVID-19 vaccine? Share your reason with KCMS in a brief written statement of not more than 50 words. Also please include a headshot photo if possible. We would like to collect your testimonials to use in promoting vaccine acceptance through the KCMS website, social media and *Kansas City Medicine*. In addition, we will share your testimonials with the



new regional [Vaccinate KC #twomillionarmskc](#) campaign, which is posting citizen statements on the [Comeback KC Facebook page](#). Visit [Vaccinate KC](#) to learn more about this outstanding campaign supported by a wide range of regional organizations including KCMS. Send your testimonial and photo to [ewhalen@kcmedicine.org](mailto:ewhalen@kcmedicine.org). **Help promote the COVID-19 vaccine!**

### Minority Physician Leadership Initiative Being Developed

KCMS is developing an initiative to support the advancement of minority physicians under the name, “Physicians Leading Health Equity.” The initiative recognizes the inherent racial bias in a system where too many physicians who treat minority patients are not racial or ethnic minorities themselves. Physicians of color would be trained to improve their skills as health spokespersons in minority communities. It would also help them build leadership skills to assume increasing responsibilities in their practices or institutions. If you have ideas for “Physicians Leading Health Equity” or would like to become involved in the planning, please contact Angela Bedell, [abedell@kcmedicine.org](mailto:abedell@kcmedicine.org).

### KCMS Leadership Council to Meet April 26

The KCMS Leadership Council will hold its second quarter meeting on Monday, April 26, from 6:00 to 7:30 p.m. over Zoom. Among the Medical Society priorities considered for 2021 are:

- Advance physician leadership development.
- Provide education toward COVID-19 vaccine acceptance.

- Support physician recruitment by promoting Kansas City as a great place to practice medicine.

If you have ideas or suggestions for topics the Medical Society should be addressing, please contact the Leadership Council member from your institution. [See the 2021 Leadership Council roster](#). If your institution is not listed, feel free to contact any Leadership Council member, or KCMS Membership & Events Director Emily Whalen at [ewhalen@kcmedicine.org](mailto:ewhalen@kcmedicine.org).

## April is National Minority Health Month

National Minority Health Month during April highlights the impact COVID-19 is having on racial and ethnic minority and American Indian and Alaska Native communities across the nation. The U.S. HHS Office of Minority Health and the CDC encourage these vulnerable communities to get vaccinated. Also, the upcoming spring issue of *Kansas City Medicine* will explore COVID-19 and health equity in Kansas City. More about National Minority Health Month:

<https://www.minorityhealth.hhs.gov/nmhm/>



## Medical News in the Media

[AMA Survey: Most physicians had little relief from prior authorization as COVID cases soared](#)

[AP: Virus Is 'Runaway Train' At Michigan Hospital System](#)

[WalletHub ranks Kansas as fourth-safest state during COVID-19](#)

[Analysis: I Was a Teenage Rifle Owner. Then an ER Doctor. Assault Weapons Shouldn't Count as 'Guns.'](#) (Kaiser Health News)

[A Year Into Pandemic, Federal Officials Move to Better Protect Frontline Workers](#) (Kaiser Health News)

[4 Things to Know About the J&J Covid Vaccine Pause](#) (Kaiser Health News)

[Vaccine equity panel highlights need for local persuasion in Kansas communities](#) (Kansas Reflector)

## Follow KCMS Social Media for the Latest News

Check our [KCMS Facebook page](#) and [KCMS Twitter account](#) frequently for the latest news relevant to KCMS physicians. Get the news as it becomes available!

## Calendar

Monday, April 26 – KCMS Leadership Council Meeting, 6 p.m., Zoom

Monday, May 24 - KCMS Board Meeting, 6 p.m., Zoom

## Thank you to our Partners & Sponsors!



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[Facebook: KCMedSociety](https://www.facebook.com/KCMedSociety)

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